



# Agenda

**Lake of the Woods Development Commission**

**Monday, February 12, 2018 at 9:00 a.m.**

**Council Chambers, City Hall**

## **1. Call to Order**

## **2. Declaration of Pecuniary Interest and the General Nature Thereof**

on today's agenda or from a meeting at which a Member was not in attendance.

## **3. Confirmation of Minutes**

### **a) LOWDC Minutes**

#### **Recommendation:**

That the Minutes of the regular Commission meeting held on December 20, 2017 be confirmed as written and filed.

### **b) Follow-Up from Previous LOWDC Meetings**

- i) Review of the Strategic Plan
- ii) AGM & Choose Kenora Launch

### **c) Tourism Committee Minutes**

There are no Tourism Committee minutes to be confirmed at this time.

## **4. New Business:**

### **a) Financials**

- i) 2018 Budget
- ii) Review of Financial Statements

### **b) Brand Leadership Team (BLT) Funds**

#### **Recommendation:**

That the Brand Leadership Team recommends that the matching funds criteria on the Brand Leadership funds be looked at on a case-by-case basis by the Lake of the Woods Development Commission for each project that is seeking to bypass this restriction

#### **Recommendation:**

The Lake of the Woods Development approves the Brand Leadership team's recommendation to spend \$8,000, 33.3% of the total project cost, from the BLT fund to refurbish the two gateway signs with the new logo. The remaining \$16,000 or 66.7% of the project will leveraged through Tourism Northern Ontario.

## **5. Other Commission Business**

### **a) Economic Development**

i) EDO Update

### **b) Tourism**

i) Tourism Officer and Special Events Update

ii) Tourism Grant Recommendations

### **c) Business Development**

i) Committee Update

## **6. Communications and/or Announcements**

### **a) Roundtable**

## **7. Next meeting Date & AGM Meeting Date**

## **8. Adjournment**

Adjourn Meeting

### **LOWDC Tentative 2018 Meeting Schedule**

<b>Monday</b>	<b>February 26</b>	<b>Reports for Council are due</b>
<b>Tuesday</b>	<b>March 6</b>	<b>Q4 Report to Council</b>
<b>Friday</b>	<b>March 16</b>	<b>Monthly Meeting</b>
<b>Wednesday</b>	<b>March 28</b>	<b>Annual General Meeting</b>
<b>Thursday</b>	<b>March 29</b>	<b>Reports for Council are due</b>
<b>Tuesday</b>	<b>April 10</b>	<b>Q1 Report to Council</b>
<b>Friday</b>	<b>April 20</b>	<b>Monthly Meeting</b>
<b>Friday</b>	<b>May 18</b>	<b>Monthly Meeting</b>
<b>Thursday</b>	<b>June 14</b>	<b>Monthly Meeting</b>
<b>Friday</b>	<b>June 29</b>	<b>Reports for Council are due</b>
<b>Tuesday</b>	<b>July 10</b>	<b>Q2 Report to Council</b>
<b>Thursday</b>	<b>July 19</b>	<b>Monthly Meeting</b>
<b>Thursday</b>	<b>August 16</b>	<b>Monthly Meeting</b>
<b>Friday</b>	<b>September 21</b>	<b>Monthly Meeting</b>
<b>Friday</b>	<b>October 19</b>	<b>Monthly Meeting</b>
<b>Friday</b>	<b>November 16</b>	<b>Monthly Meeting</b>
<b>Friday</b>	<b>December 21</b>	<b>Monthly Meeting</b>